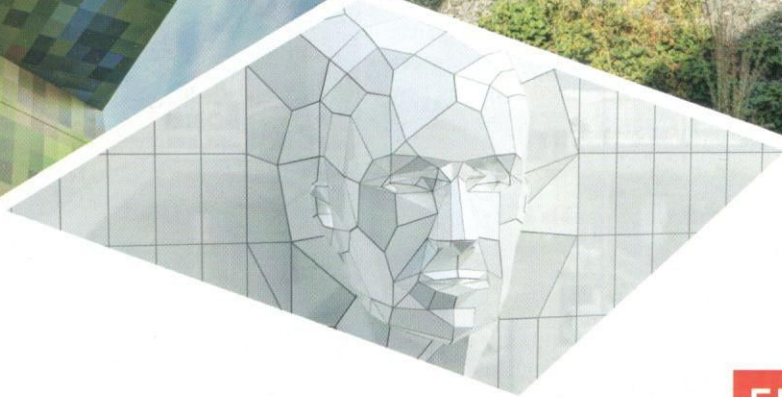


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Luxury in the lap of India's Capital



Luxury in a changing context

All through its existence through many centuries, Delhi always has been a melting pot of cultures and styles. Each era has brought with it its own standards of lifestyle and expectations. As a home grown and trusted builder, the Badshah Group [started by Mr. Daljeet Singh (Badshah) and now driven by Mr. Kulmohan Singh and Mr. Trilochan Singh] grasps these changing trends pretty well. In addition, they have been in the business for close to 30 Years.

This case study is about the Group's plush apartment complex project at B-1/591M, Janakpuri, New Delhi - all of four expansive residences (five stories, including stilt parking and four floors). It explains how the architect team chose the right kind of materials to get the look and feel of luxury that the buyers desired.

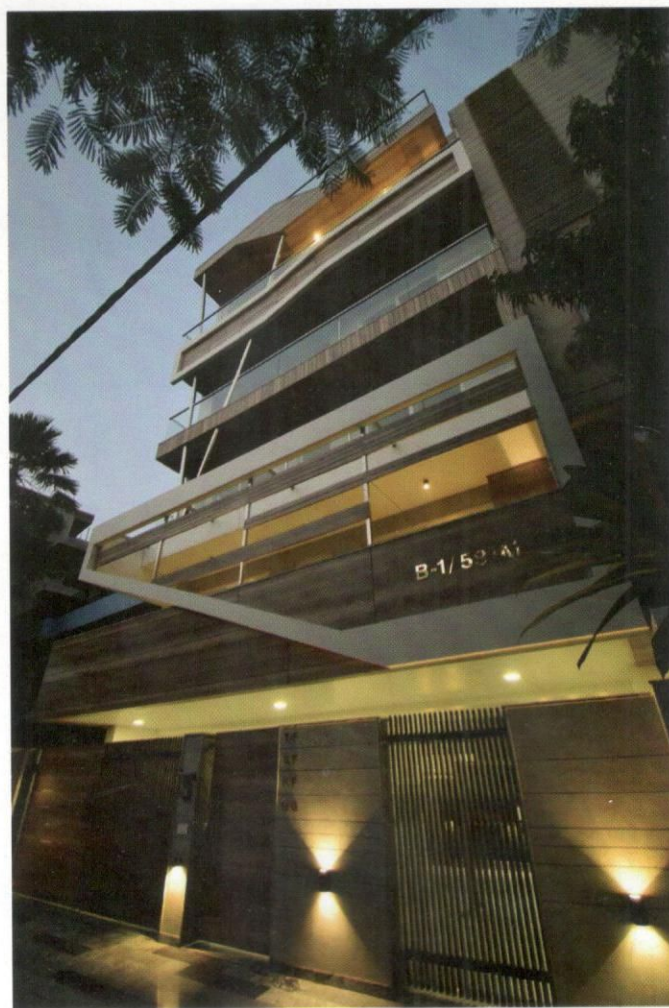
"Luxuriously aged look" with FunderMax panels

A building's façade is undoubtedly the first element of visual interaction, as also of functional value. The architect team had designed a façade that stretched across the width and height of the building in fine, geometric shapes. The team wanted a mature, wood look to the façade and the material also had to go well with the theme of the project.

The architect team chose the 5171 NT Polar Oak & 0085 NT White range from FunderMax for its machining properties, all-weather durability, Maintenance free and aesthetic appeal. All these aspects were critically important to get the final finish exactly as visualized on

About: "The reputation of the Badshah Group is built around the robust quality of its projects, residential or commercial. Hence we take great care in choosing the right material and responsible vendors to ensure that our buyers get the best"

Team Badshah



the drawing board. As was the skill of the installation team (Red Floor India) whose personnel executed the plan with exacting precision.

Result: Artwork in the form of luxurious residences

The façade beautifully binds and integrates the whole apartment complex. The material composite of FunderMax panels ensures that the façade stays sturdy and stable through extreme heat and rain. Further more, the façade's undulating pattern, right from the entrance to the top of the building, transforms the apartment complex into a glowing example of construction art. ■

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